



March 23, 2018
Hyatt Regency Santa Clara

Non-Profit Sponsorship Benefits and Expectations

The Silicon Valley Prayer Breakfast is in its twenty-fourth year. The event features speakers with inspiring Christian testimonies. It is our mission to introduce faith and prayer as vital elements of a meaningful and vibrant life, and to encourage ongoing conversations on spiritual topics. To that end, sponsors are encouraged to use the Silicon Valley Prayer Breakfast as an opportunity both to promote their organization and to reach out to those who are not followers of Christ by inviting them to sit at their table at the event.

We have two levels of non-profit sponsorships.

Level 1 – Nonprofit sponsorship - - program promotion and Web posting **Cost \$500**

Includes:

- Up to 10 seats to host your guests in the event hall. If you cannot fill all 10 seats, we will fill the open seats for you; please let us know by March 2, the number of open seats you have.
- Your organization will be listed in the printed event program, in the pre/post event slide show, and on our website. The posting on our website will continue through 2018.
- Listing on a reply card inserted in the event program for attendees to indicate they would like more information about your organization. You will receive the names of all attendees who express interest in your organization.

Level 2 – Nonprofit sponsorship - - program promotion, Web posting PLUS display table **Cost \$600**

All the benefits of a Level 1 Sponsor are included, plus Level 2 also includes:

- A display table in the hallway to promote your organization's activities. We especially encourage you to advertise volunteer opportunities.
- The possibility to be recognized as a sponsor of an SVPB Networking event. Our main criteria for choosing a sponsor is if they have significant volunteer opportunities within a month or so following the Networking event.

Logistical information for Level 2 Non-profit Sponsors:

- Each Level 2 non-profit sponsor will be provided with a draped 6-foot display table.
- Display tables are in the hallway outside the event ballroom; locations are not pre-assigned.
- Please complete your display table set-up no later than 6:30 a.m.
- Plan for one person to be at your table from 6:30 a.m. until the event starts at 7:00 a.m. and again from 8:20 a.m. for about 30 minutes.

Level 1 and Level 2 Non-profit sponsors of the Silicon Valley Prayer Breakfast agree to:

- Pay the fees in advance as listed above.
- Please send a jpg of your logo and a one or two-line description of your organization no later than February 20 to: skip@skipv.com
- Invite guests who are not-yet followers of Christ. Our vision is that 50% of the attendees will be not-yet followers of Christ. We hope that guests will consider faith when they hear the stories of our speakers. We encourage you to help us fulfill our mission for outreach by proactively practicing the Great Commission.
- Not engage in any fundraising activities at the event.
- Pray for the event.

The SVPB leadership group reserves the right to approve/disapprove Non-profit Sponsors whose philosophy is not consistent with SVPB's mission.

Please register your Non-profit sponsorship online at: www.svpb.net; select the Registration page or send your payment by mail to: 625 Magdalena Ave., Los Altos, CA 94024

The Silicon Valley Prayer Breakfast is part of the Altos Christian Foundation, a 501(c)(3) non-profit organization.